W05 Study: Elevator Pitch

You probably don’t have any kids yet, but many of them struggle at school because they don’t have the same reading level as everybody else. I want to help kids to reach their full potential by letting their parents know their kids’ reading levels and how to improve their level if they are falling behind. I want the website to present a leveled reading assessment where parents/educators would know what reading level the kid has, at the end of the assessment, with the result some suggestions will appear on the screen.